



**NOA Intelligence**  
Your next move, before you ask.

# Modern life happens across apps. Are you keeping track?

Your calendar knows one thing.

Your email knows another.

Slack, messages, fitness apps, school portals, notes,  
and tasks all hold different pieces of your life.

So we lose:

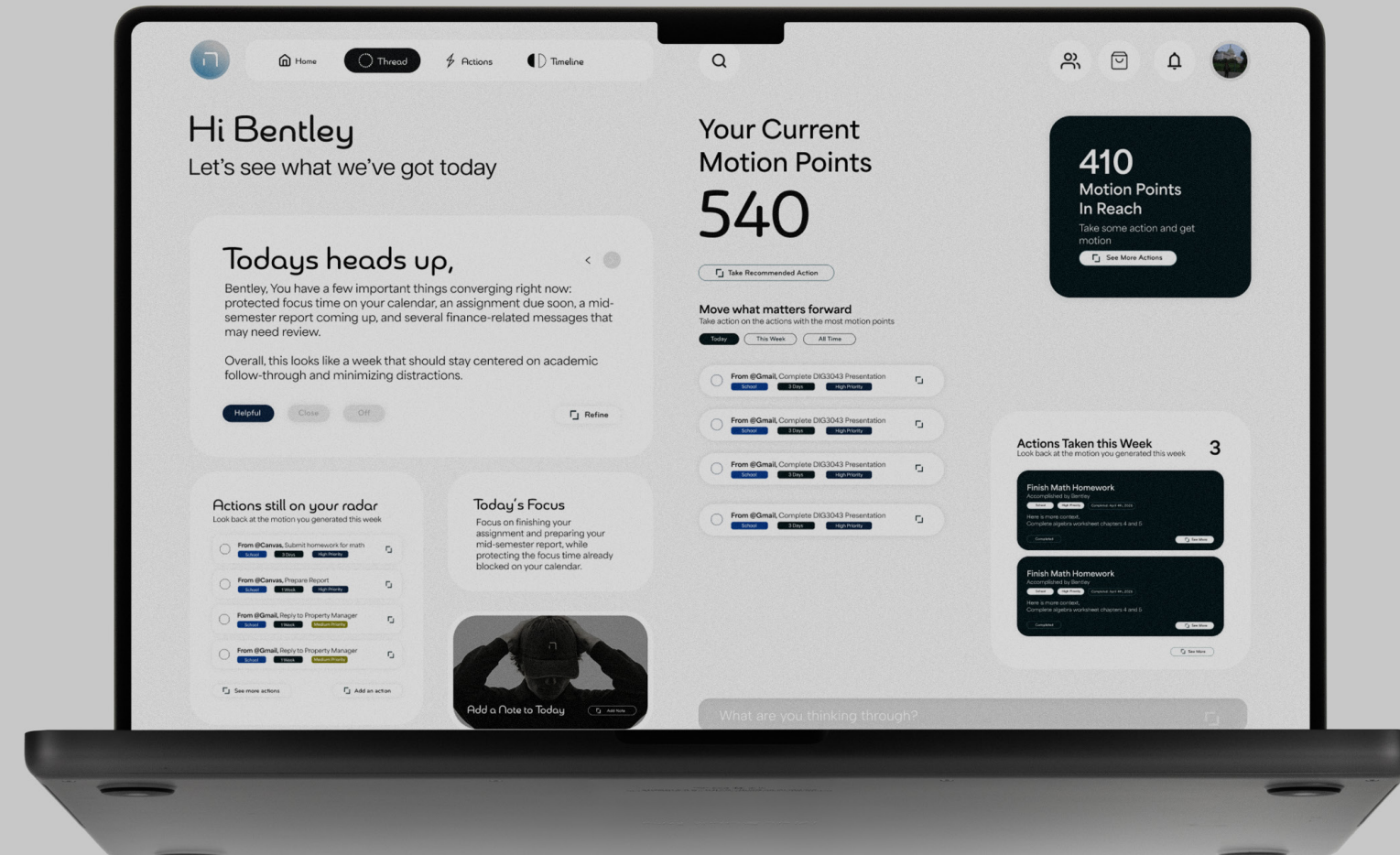
Things we promised. Things we planned. Things we  
forgot. Things we overlooked.



# Our Solution? The Promptless Companion

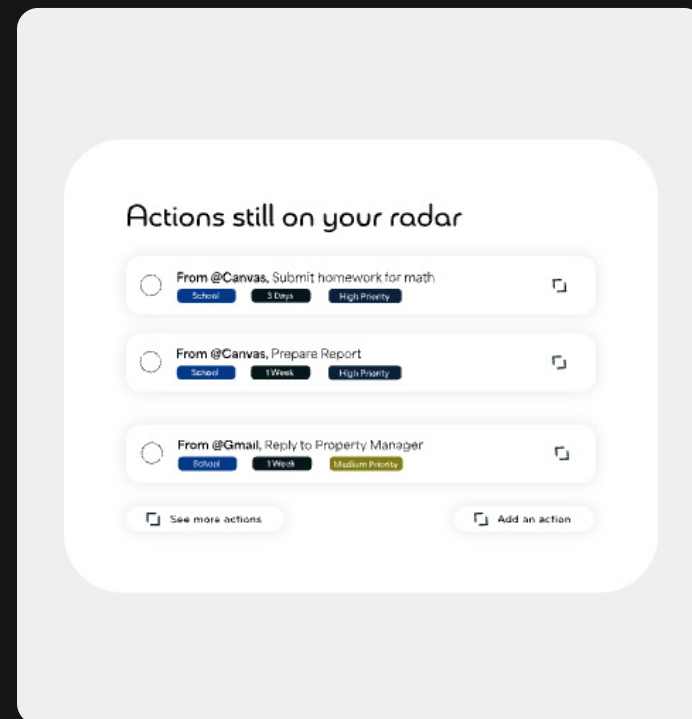
Turn your digital life into  
**intelligent action.**

Connects to your apps and  
finds your next move for you.  
Without a prompt.



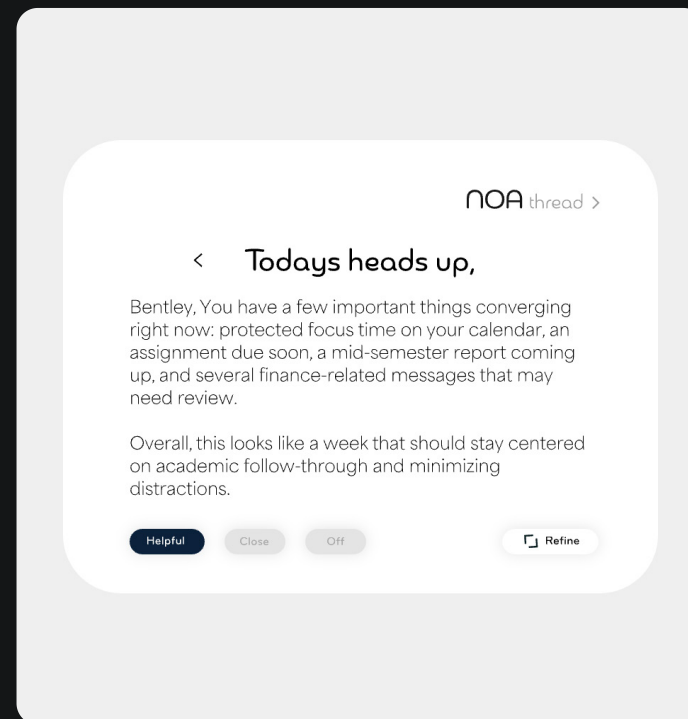
# Built Around Four Human Questions

NOA connects and turns your apps into personalized intelligence features: what matters, why it matters, when to act, and how to move.



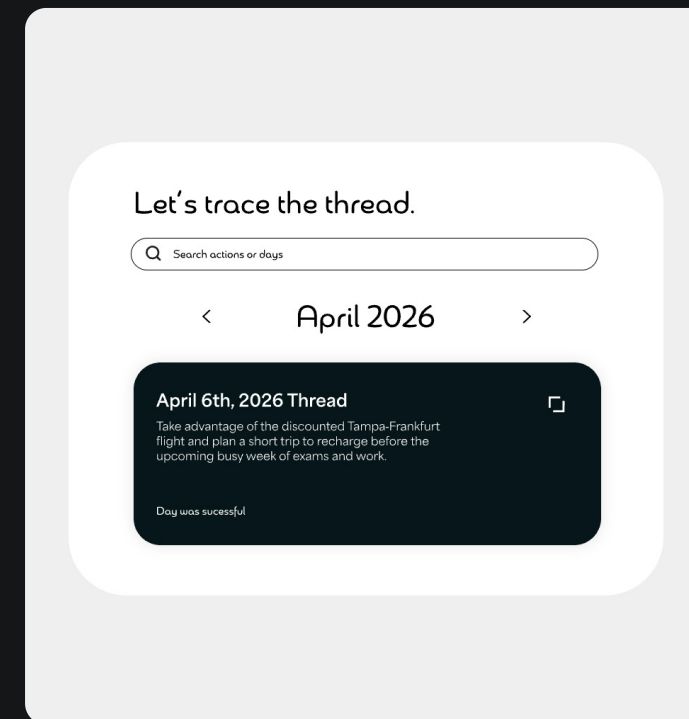
## Actions

Itemized next moves across your life. Create momentum.



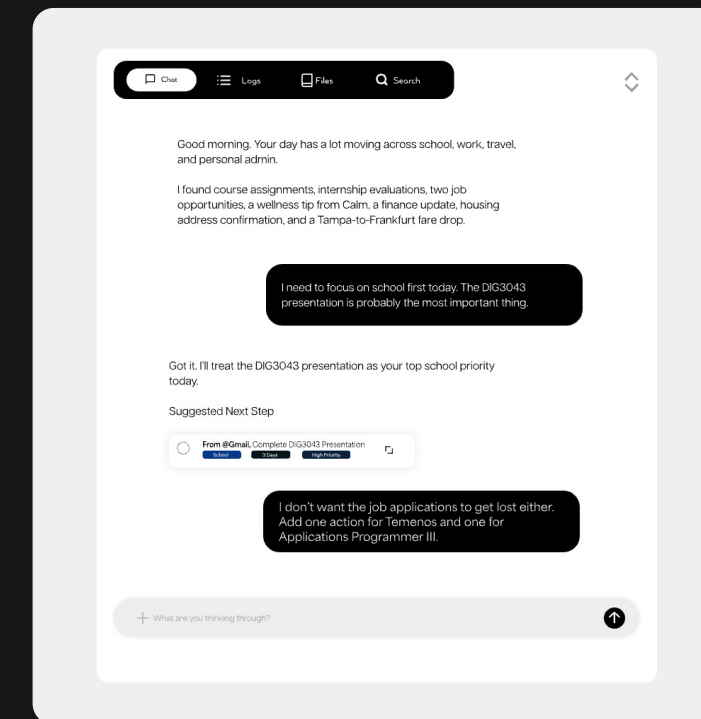
## Threads

A daily brief for what is ahead and why it matters. Get direction.



## Timelines

Continuity across actions, days, and patterns. See the pattern.



## Assist

Context-aware answers and agentic controlled execution. Take action.

## Our first market is the always-on generation.

People who already run life through apps and feel overwhelmed.

- app-native
- AI-open
- constantly connected
- managing life across work, health, planning, and social apps
- seeking more clarity without more effort



### Initial U.S. beachhead: 50–100M users

- 205.8M U.S. adults ages 18–64
- 63% of ages 18–29 are online almost constantly
- 53% of surveyed consumers are experimenting with or using gen AI

**Our Innovation:**  
**Better Inputs, Better Intelligence**  
NOA improves output quality and lowers AI cost by giving models the right context upfront.



## NOA Data Pipeline:

- #1 Streams data
- #2 Filters noise
- #3 Enriches context
- #4 Structures memory
- #5 Generates reports, actions, and continuity

This lets NOA through a co-designed ML/AI pipeline produce promptless intelligence users can act on and track over time.

# Our Ambition: The Context Layer for Artificial Intelligence

NOA starts as a companion and scales into the consent-based context infrastructure for personalized AI.



Today, every app treats the user like a new session. Context is fragmented across tools, days, decisions, and behaviors.

NOA stores the user's evolving story: their goals, actions, preferences, progress, patterns, and context over time. With user consent, partners can plug into NOA's context layer to deliver more personalized, useful, and continuous experiences across apps.



## **First Commercialization Step: B2C**

- 1) No-cost for daily intelligence
- 2) Paid for real-time intelligence

### **NOA**

Connect core apps, receive a daily intelligence report, generate actions to take, and track basic progress.

### **NOA+: \$9.99/month**

Unlock real-time intelligence, richer promptless guidance, deeper integrations, points, progress tracking, and social sharing.

Creator-led consumer launch across LinkedIn, X, Instagram, and short-form content to build trust, onboard early users, and validate daily habit formation.

## Second Commercialization Step: B2B Workforce Intelligence

We expand into B2B as a workforce intelligence hub, helping teams track, manage, and execute work across domains, apps, and conversations.

NOA is moving from R&D to market.

## Strategic Foundation

Built with Confluent accelerator support and guidance from lead engineers. Scaling on Confluent creates alignment for future enterprise introductions.

## Technical Validation

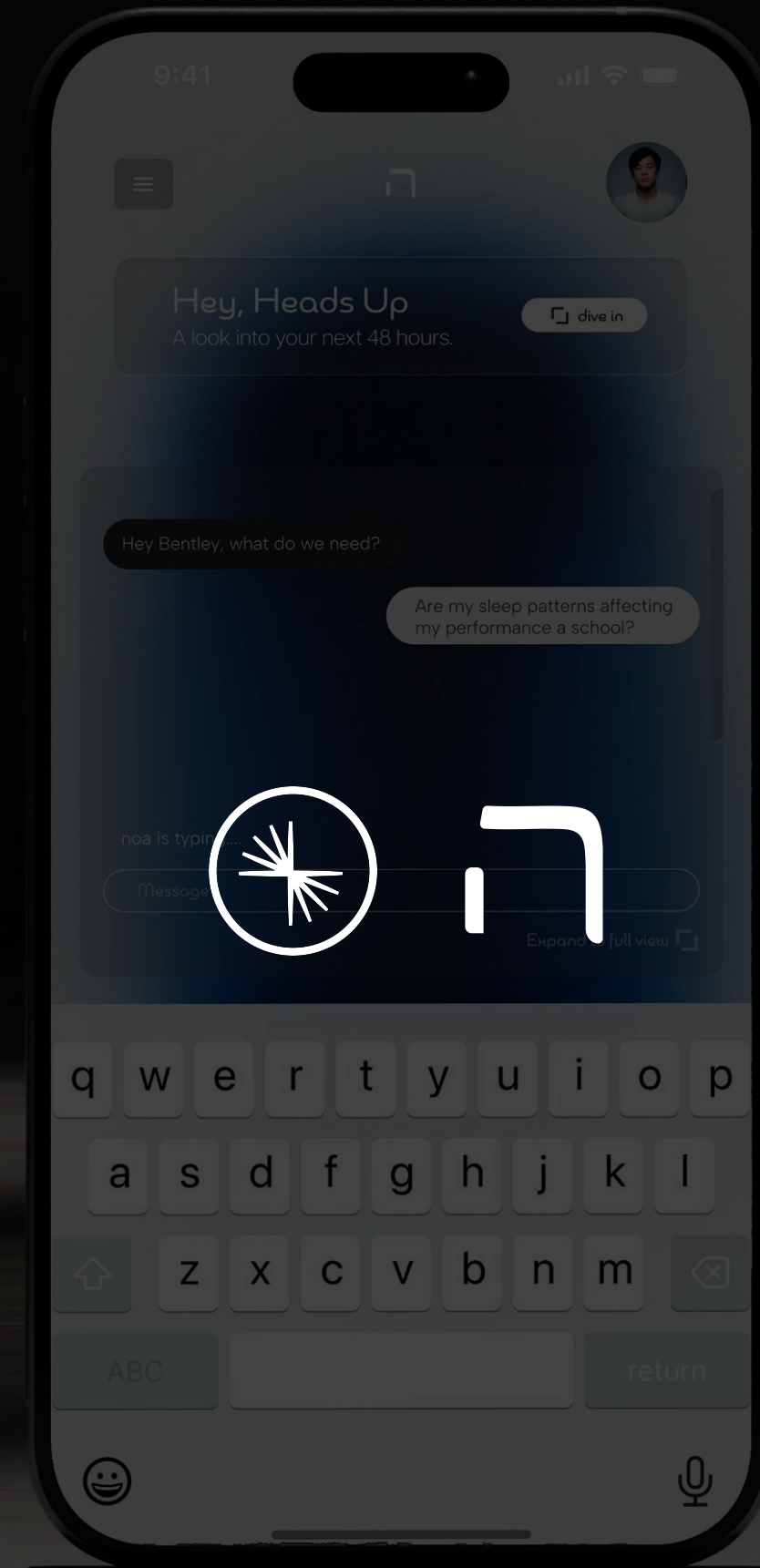
A USPTO-filed patent supports NOA's contextual orchestration model.

## Market Foundation

NOA is preparing consumer launch around its flagship promise: Movement-led consumer GTM around AI for life maxxng.

## Board Validation

A strategic board member and C-suite leader at Blue Origin is supporting the mission and helping strengthen NOA's long-term positioning.

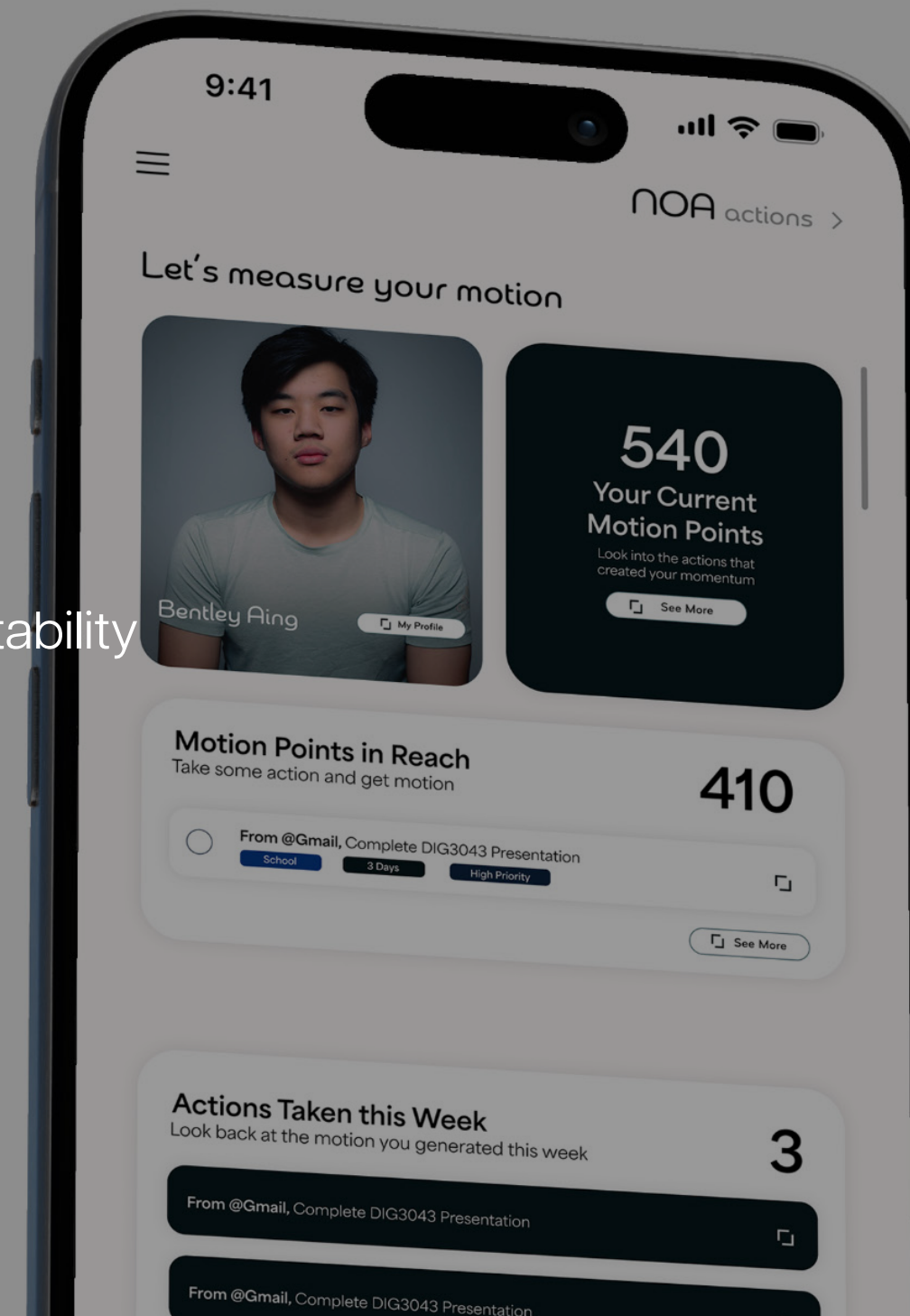


# Capital Strategy

NOA is preparing a targeted pre-seed SAFE to accelerate market entry and move from validated R&D into commercialization.

## Areas of acceleration

- Consumer launch and GTM validation
- Brand positioning and user acquisition
- Live product engineering
- Flagship loop testing: actions, points, progress, social accountability
- IP protection and expansion
- Enterprise narrative and commercial infrastructure

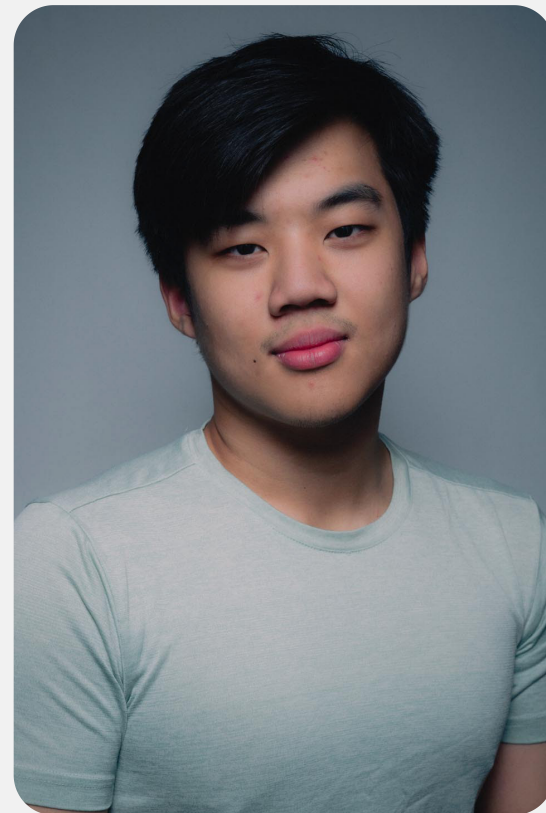


Built by operators who understand data, product, and go-to-market.

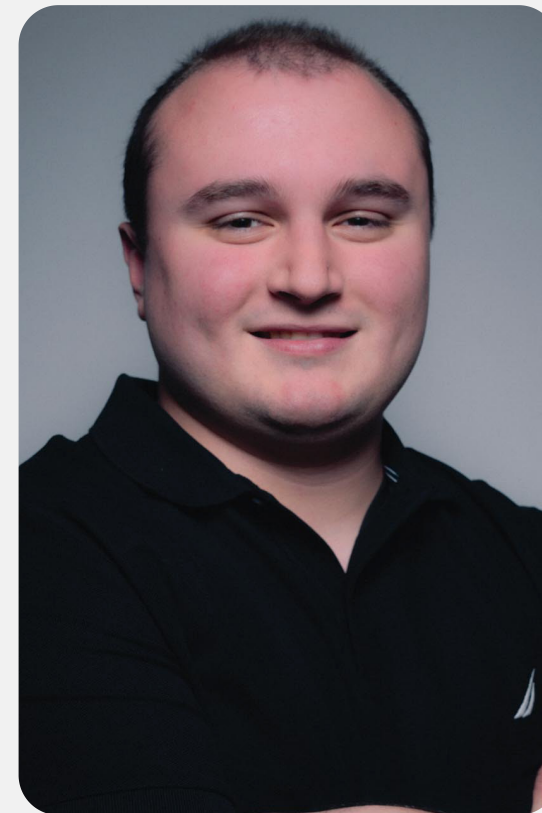
NOA is our response to a simple belief: quality of life improves when intelligence moves with you.



Pablo Vazquez, CEO  
Founder/operator across  
GTM, database design, data  
science, EdTech/SIS, and  
growth execution.



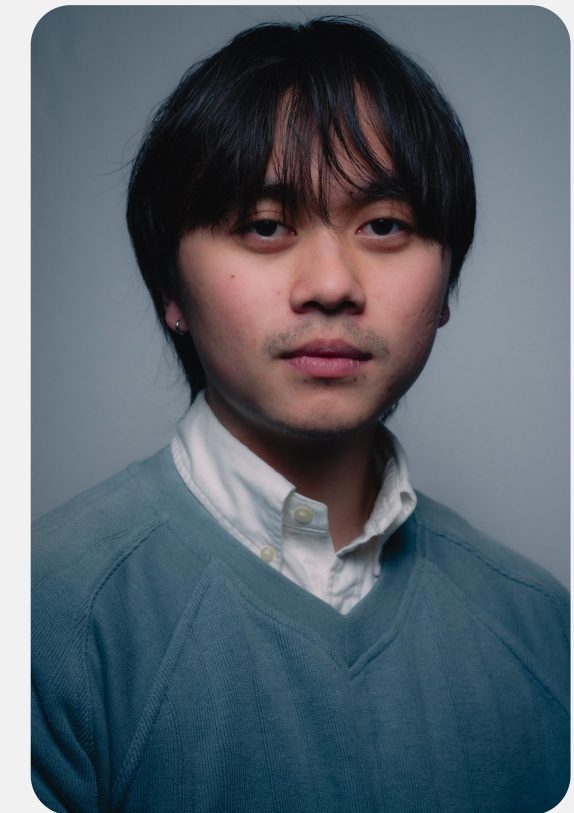
Bentley Aing, CTO  
Streaming systems, data  
pipelines, and architecture  
developed alongside  
Confluent engineers.



Gabriel Antonio, Applied AI  
Model training, agentic  
reasoning, and NOA's  
AI/database framework.



Alex Kalashnikov, Product  
10+ years in UI development  
and product research.



Donald Bunsuy, Venture  
Development  
Venture execution from  
concept through product  
and sales.



 Join NOA

*Partner as a founder-investor*

Contact: [pablo@hinoa.io](mailto:pablo@hinoa.io)

Raising pre-seed to bring promptless to the world