

NOA Intelligence  
Thinking Together.

A person is sitting at a desk with a computer monitor and keyboard. They appear to be looking at the screen with a stressed or frustrated expression. The desk is cluttered with various items, including a coffee cup and some papers. The background shows a bookshelf filled with books. The overall scene suggests a busy, multi-tasking work environment.

There is a challenge: Life is spread across too many systems

Users are

- juggling too many apps
- with disconnected decision points.

The result is fragmentation that drives frustration, decision fatigue, overwhelm, and lower output across life and work.

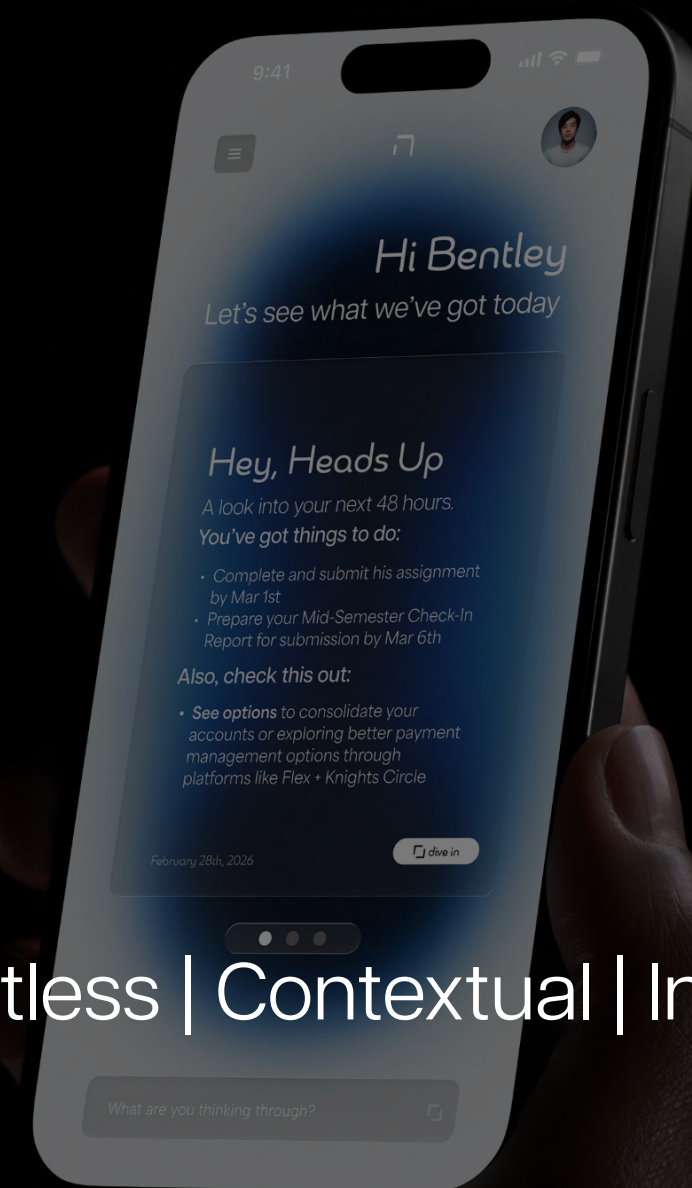
We need a way forward: Meet NOA

The Promptless Intelligent Companion

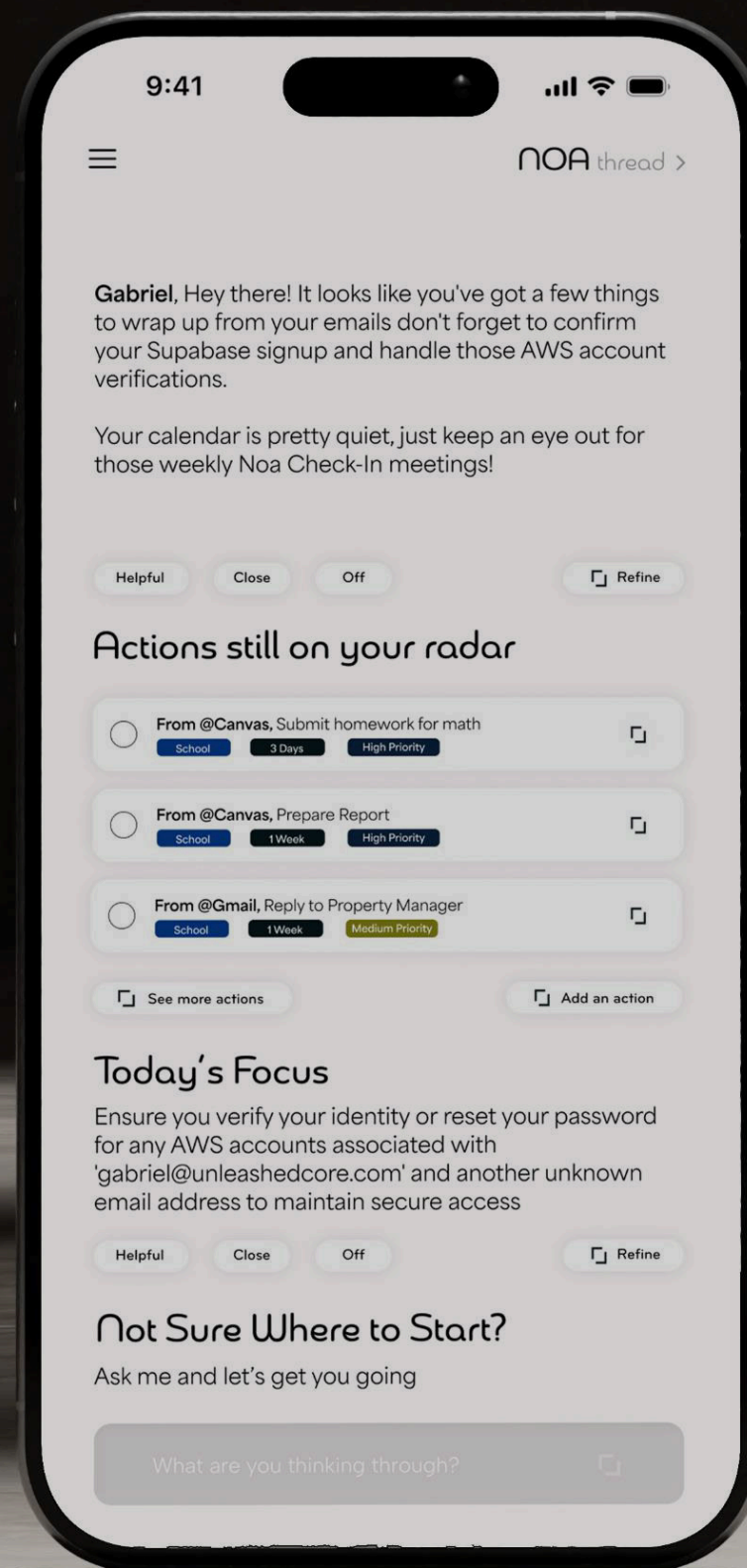
**Created** to give users an effortless, contextual, and interactive way to move through life.

Connect your favorite apps into one stream, so you no longer have to reconstruct context across different systems.

Effortless | Contextual | Interactive



NOA does not wait to be prompted.  
It keeps your life in context and brings forward what matters.



## Autonomously, NOA

- creates a daily report
- surfaces priorities
- suggests what to focus on
- tracks and notifies continuity across days

While letting users chat back for more context, new tasks, or redirection

In turn, leveraging **Applied AI** to

**#1 Reducing decision fatigue.**

**#2 Cognitive burden.**

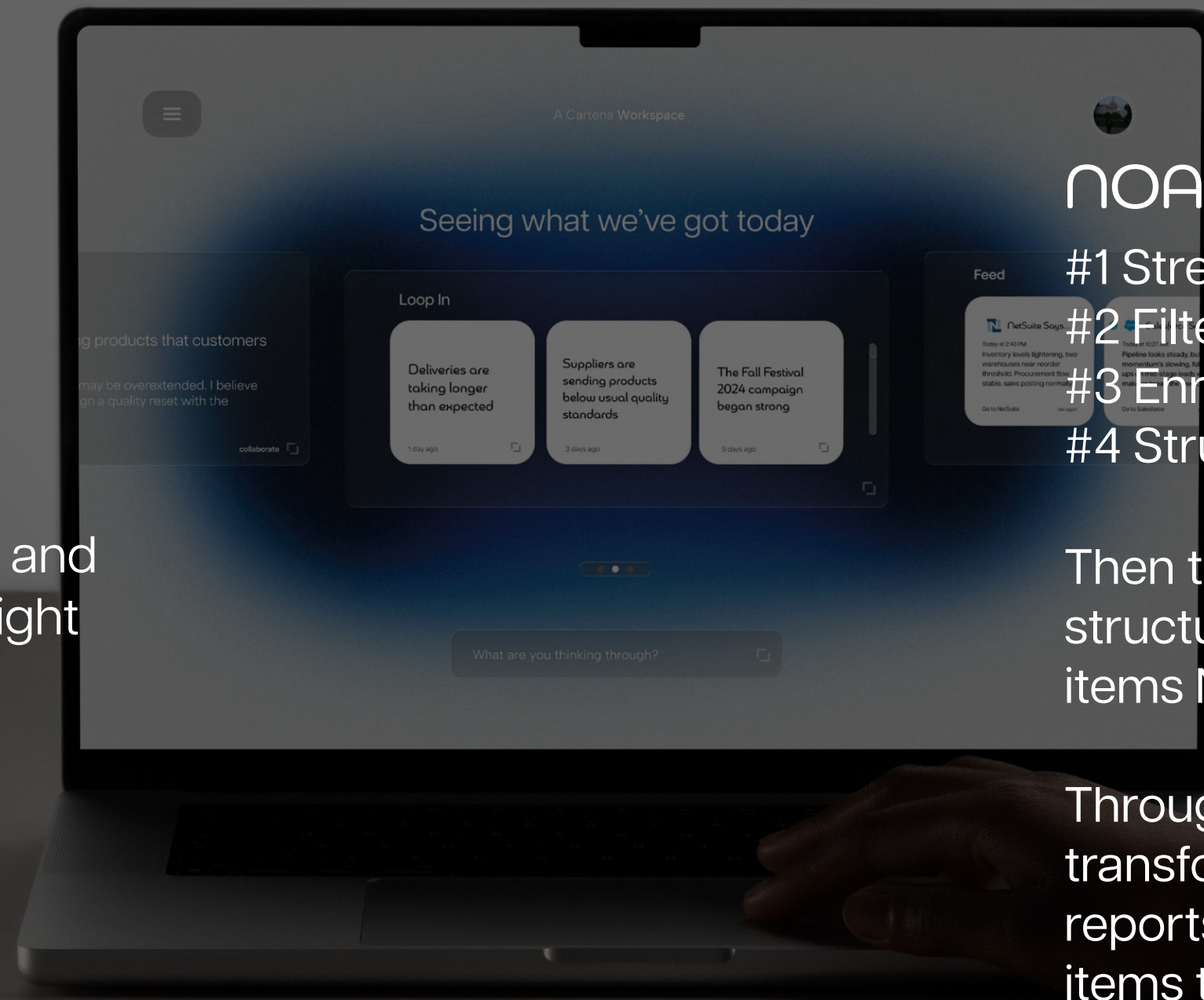
**#3 Overwhelm.**

NOA helps people who are juggling a lot move through life with more clarity, confidence, and forward momentum.



## Preparing Data for AI

NOA improves output quality and lowers cost by giving AI the right context upfront.



## NOA Data Pipeline:

- #1 Streams data
- #2 Filters data
- #3 Enriches data
- #4 Structures data

Then transform that context into structured reports and trackable action items NOA can follow over time.

Through a co-designed ML/AI pipeline that transforms that context into structured reports, decisions, and trackable action items that NOA can follow over time.

## The Market is Ready for Promptless

### Strategic Validation and Alliance

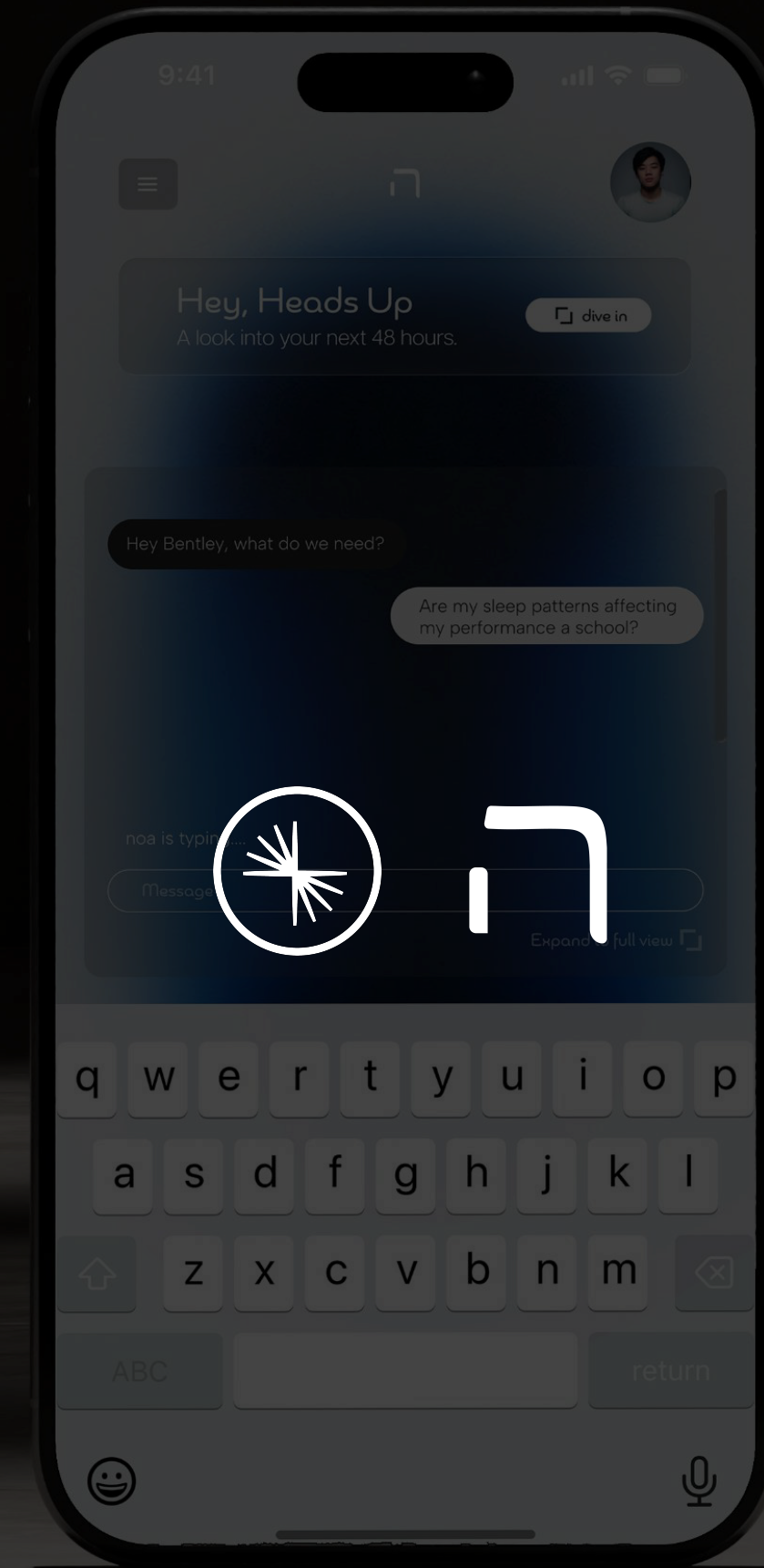
In partnership with Confluent, NOA is being shaped to make fragmented system activity more user-friendly, contextual, and actionable in the B2B Environment

### Technical Validation

A USPTO-filed patent supports the broader technical direction behind NOA's contextual orchestration model.

### Execution Validation

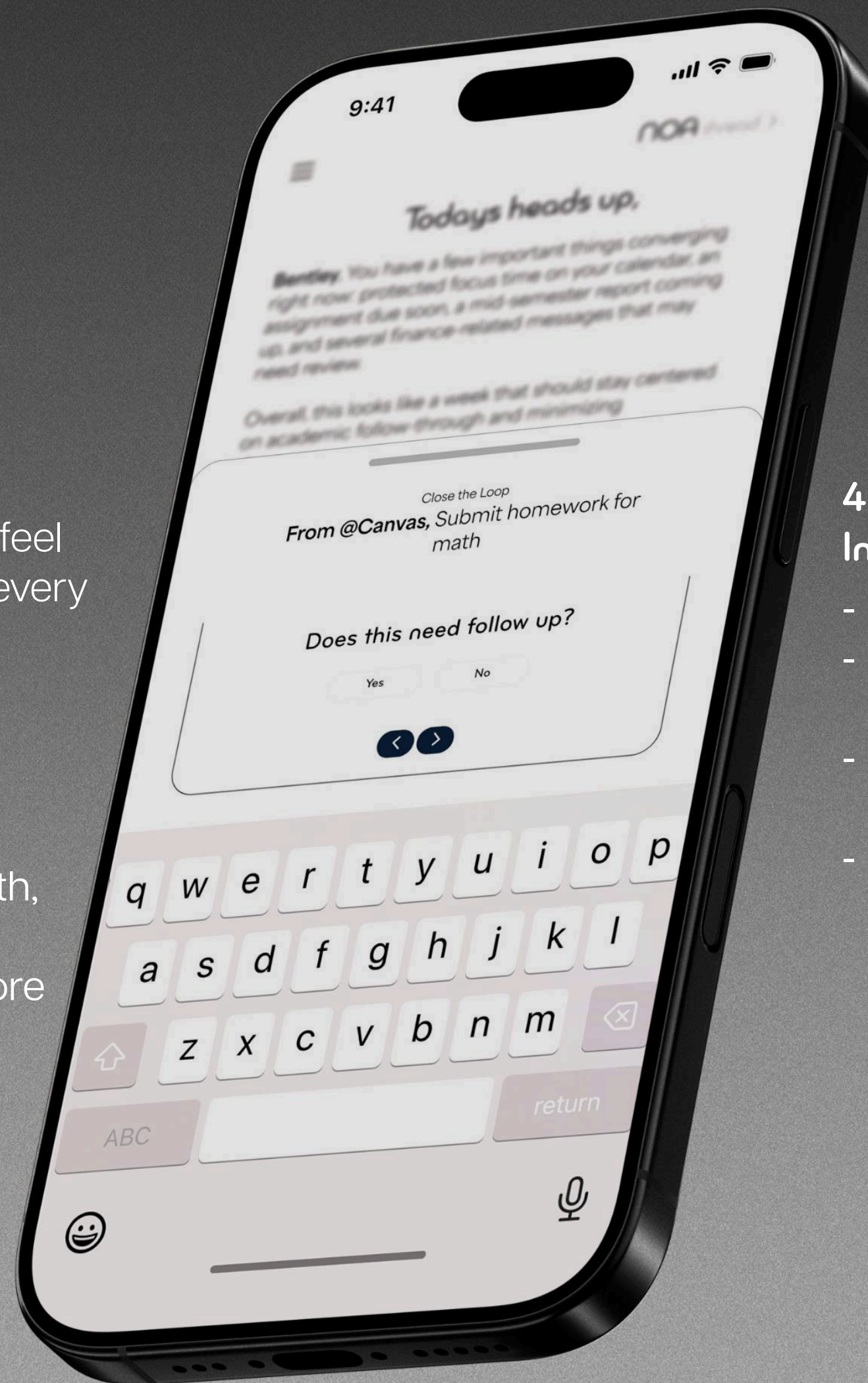
With a consumer launch targeted for end of April and enterprise adaptation underway, NOA is moving toward active deployment.



## The first wedge: digitally intensive adults

Older Gen Z and millennials who already run life through apps, and feel the cost of fragmented decisions every day.

- app-native
- AI-open
- constantly connected
- managing life across work, health, planning, and social apps
- seeking more clarity without more effort



## 4 Statistics show a growing market Initial U.S. beachhead: 50–100M users

- 205.8M U.S. adults ages 18–64
- 63% of ages 18–29 are online almost constantly
- 54% of ages 30–49 are online almost constantly
- 53% of surveyed consumers are experimenting with or using gen AI



### **First Commercialization Step: B2C**

- 1) No-cost for daily intelligence
- 2) Paid for real-time intelligence

### **NOA**

Connect core apps, receive a daily report, and access limited reporting and interaction.

### **NOA Signal: \$9.99/month**

Paid access to real-time intelligence, richer promptless guidance, and deeper integrations across financial and health apps.

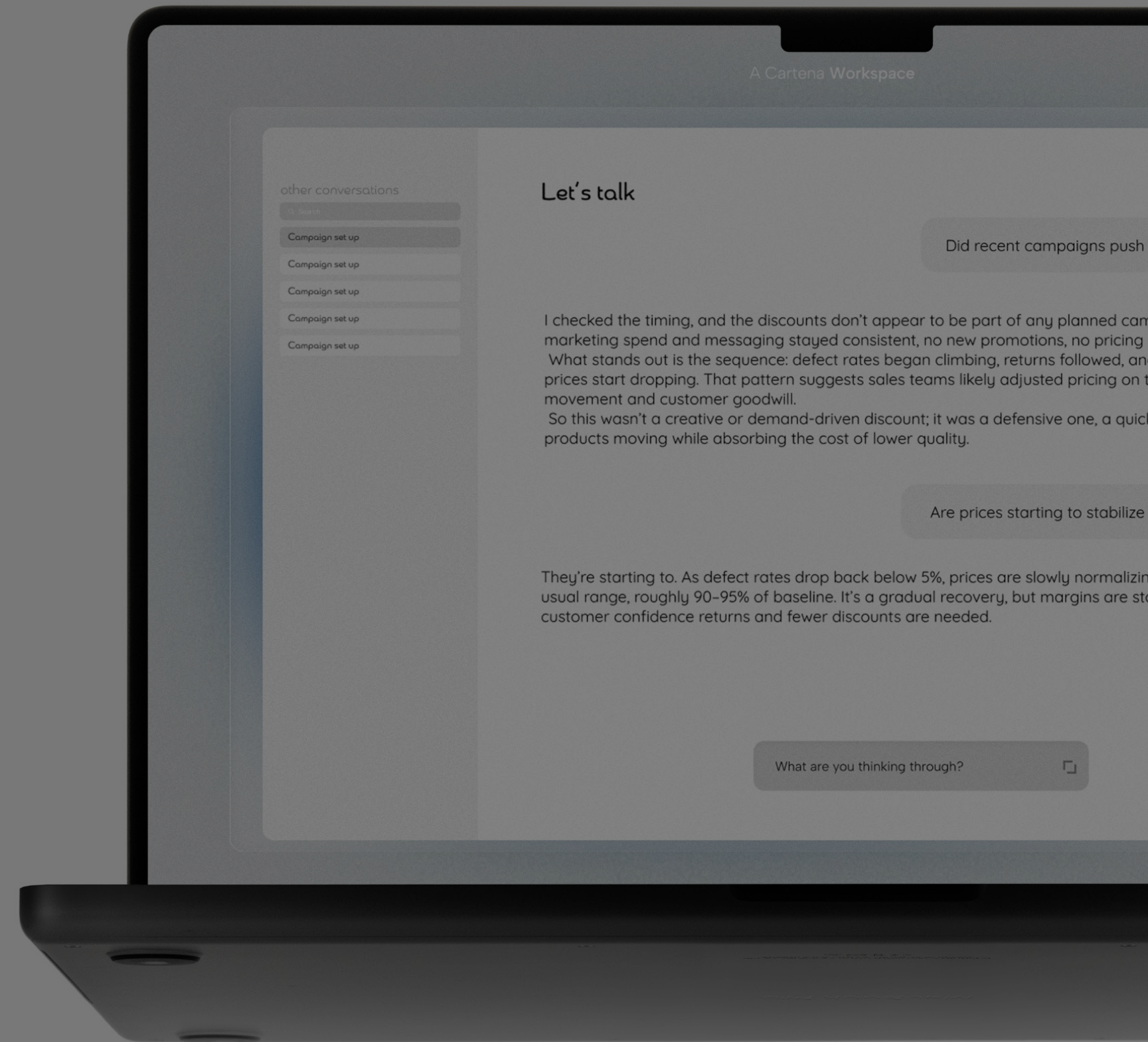
Our launch strategy combines direct ICP outreach on LinkedIn/X/Instagram with a creator-first campaign to build trust, onboard early users, and drive adoption among digitally intensive consumers.

Second Commercialization Step: B2B

# The Future: from personal clarity to workforce clarity

NOA's future enterprise path is to bring workers a centralized, promptless intelligence layer that turns fragmented software activity into contextual action.

With Confluent, we see a path to making enterprise system complexity more human, more interactive, and more useful.



# Our Ambition: The Context Layer for Artificial Intelligence

NOA starts as a companion and scales into the user-controlled context layer for AI.



Today, users have to reconstruct context every time they open a tool, app, or model. NOA unifies that context across apps, days, decisions, and actions.

NOA Intelligence turns user-controlled context into an intelligence layer that powers personalized and contextual experiences across NOA products and partner applications.

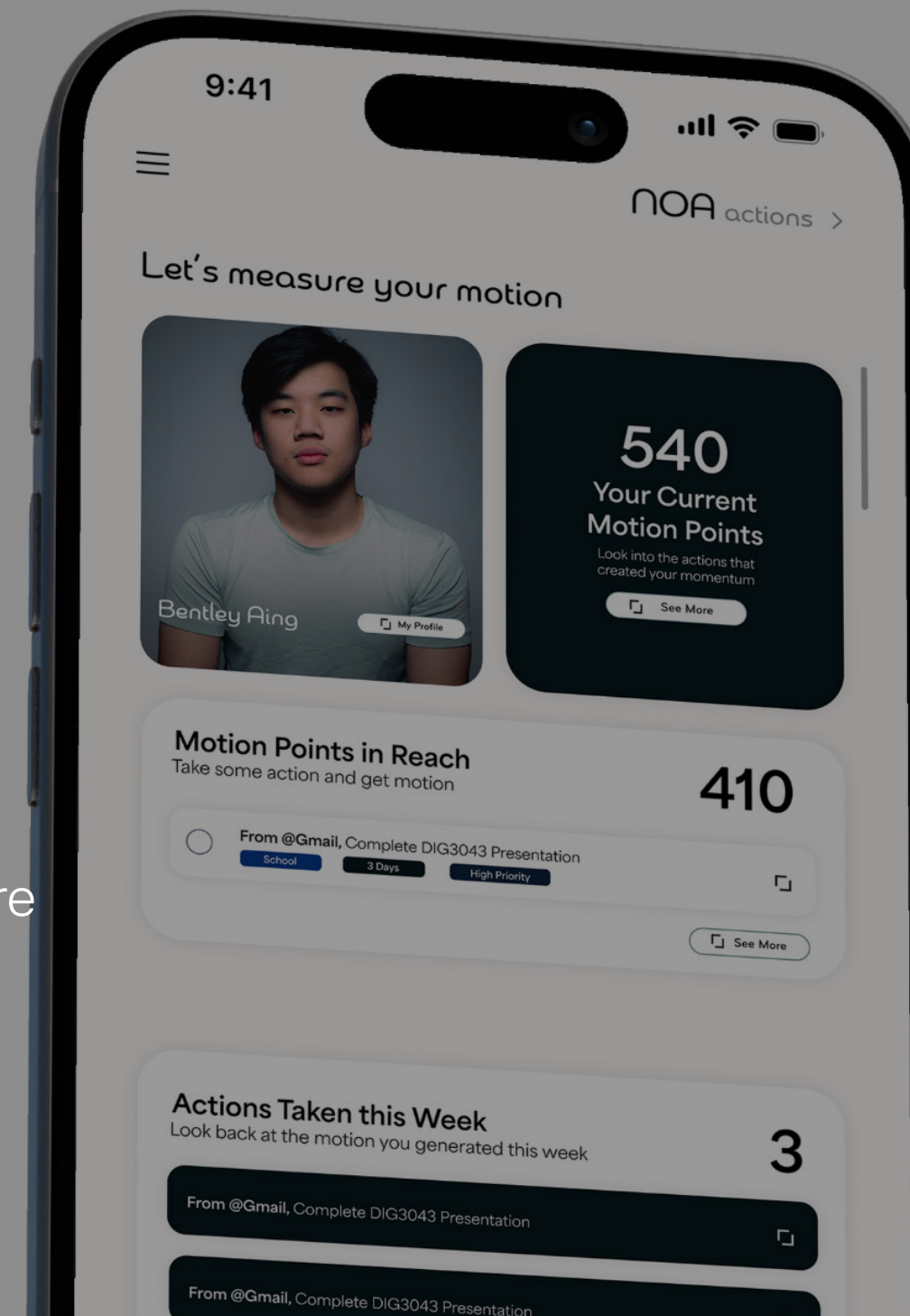
# Capital Strategy

NOA is preparing a targeted pre-seed SAFE to accelerate market entry and advance the company from validated R&D into commercialization.

We are speaking with aligned investors who understand embedded AI-native products, personalized models, and the future of contextual intelligence.

## Areas of acceleration

- GTM validation, brand positioning, and lead acquisition
- B2C product launch as the enterprise wedge
- Transition from R&D validation to live product engineering
- IP protection and expansion
- Enterprise narrative preparation and commercial infrastructure



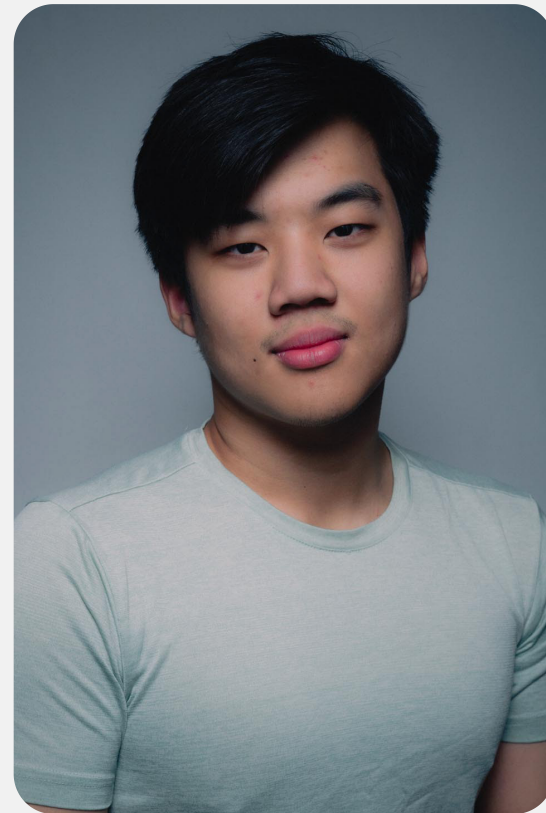
# A team united by a belief

## Quality of life improves when intelligence moves with you

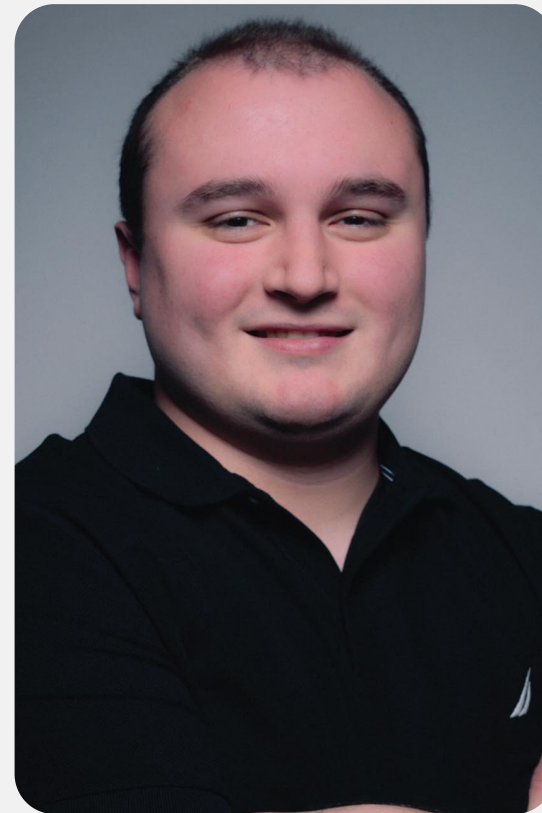
NOA is our response: contextual intelligence that helps people see clearly, act faster, and move forward without needing to reconstruct context every day.



Pablo Vazquez, CEO  
Database design, data science, EdTech/SIS, and growth execution through Unleashed Core.



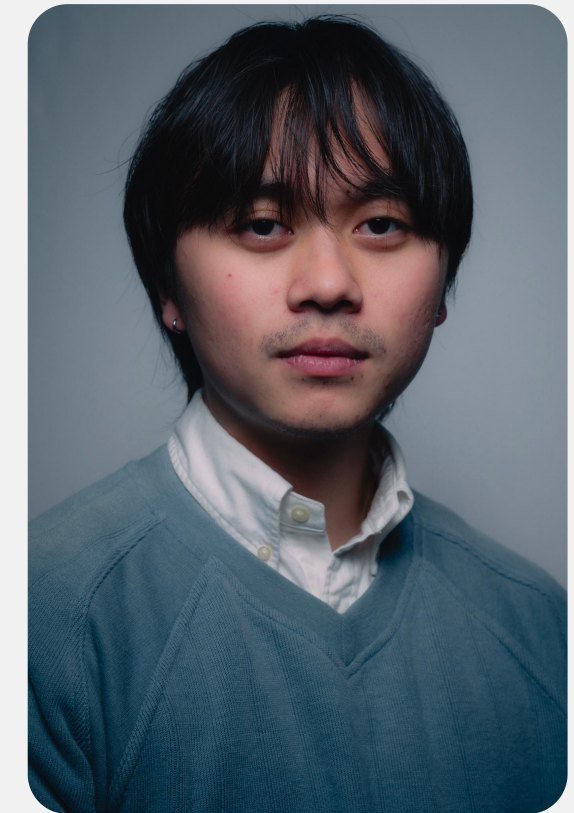
Bentley Aing, CTO  
Streaming systems and pipeline architecture, developed alongside Confluent engineers.



Gabriel Antonio, Applied AI  
Built the framework connecting NOA's agent layer to the database.



Alex Kalashnikov, Product  
10+ years in UI development and product research.



Donald Bunsuy, Venture Development  
Supports venture execution from concept through product and sales.



## Join NOA

Scan to dive into  
journey and design

*Partner as a founder investor*

Contact: [pablo@hinoa.io](mailto:pablo@hinoa.io)

Raising pre-seed to bring promptless to the world

