

NOA Intelligence

Redesigning how technology interacts with humans.

Modern life happens across apps. Are you keeping track?

You probably have 50+ apps.

But only 8–12 really shape your life.

A promise in text.

A follow-up in Slack.

A deadline in email.

A thought in Notes.

Every app holds a piece of what you need to do next.

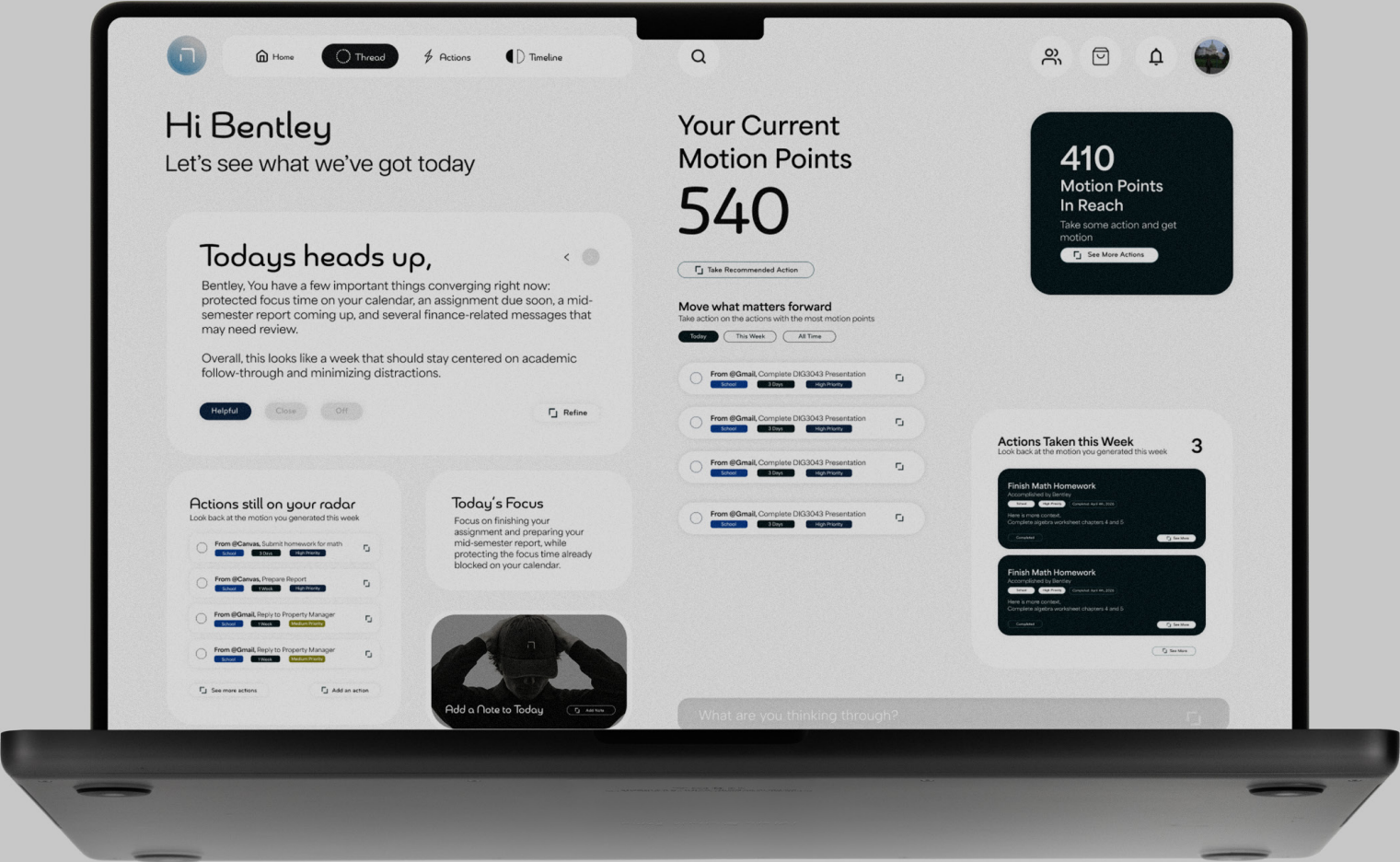
So why are you still the one keeping track?



Our Solution?
The Promptless Companion

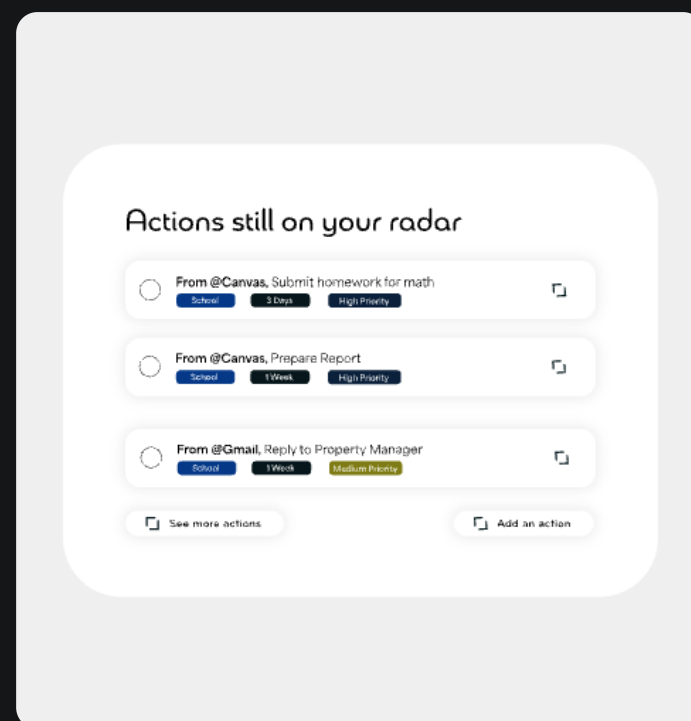
NOA keeps track for you.

Autonomously organizes your context into the decisions and actions required to move forward in an interactive platform.



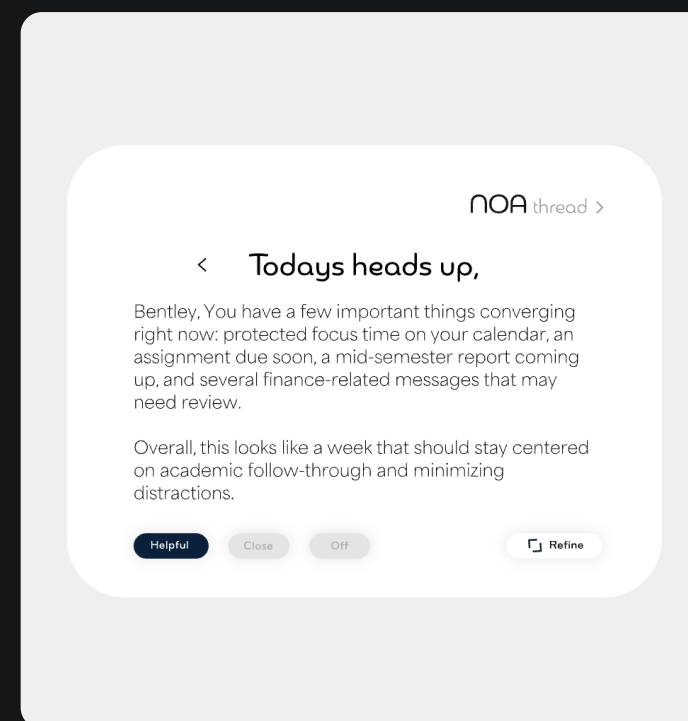
How NOA keeps track.

NOA connects and turns your apps into personalized intelligence features:
what matters, why it matters, when to act, and how to move.



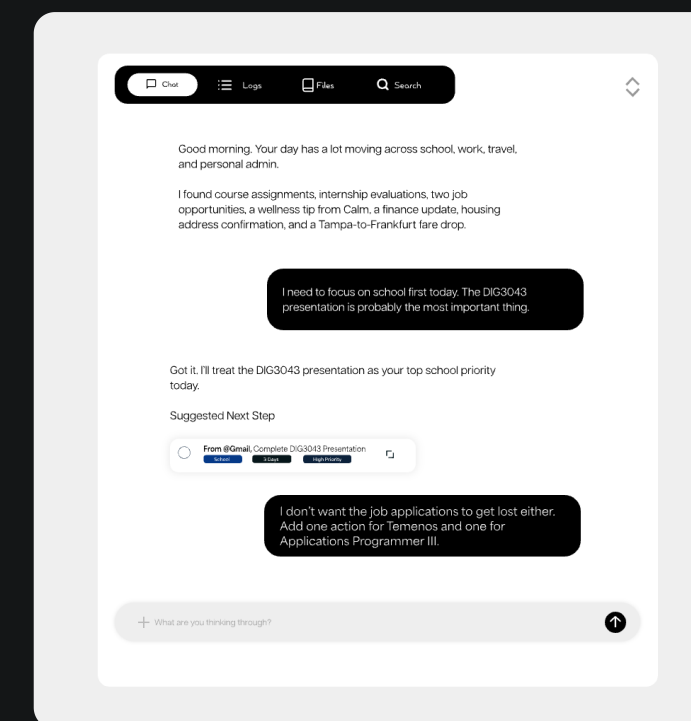
Actions

What needs to get done.



Threads

A summary of what is ahead today.



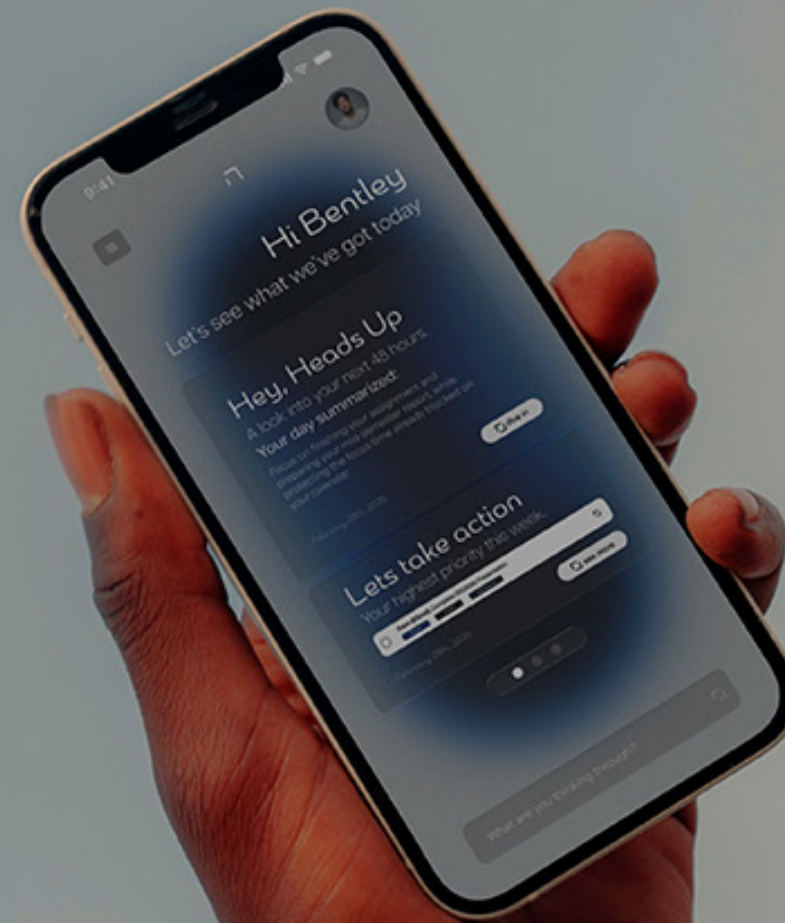
Assist

What you can ask or delegate.

Built for the app-native generation.

Young adults already run life through apps.

- app-native
- AI-open
- constantly connected
- managing life across work, health, planning, and social apps
- seeking more clarity without more effort



Initial U.S. beachhead: 50–100M users

- 205.8M U.S. adults ages 18–64
- 63% of ages 18–29 are online almost constantly
- 53% of surveyed consumers are experimenting with or using gen AI
- students, founders, creators, athletes, operators, and early professionals.

Our Mission: Make technology feel native to humanity.

Tech can now talk to us.

But without user context, it still cannot understand us.

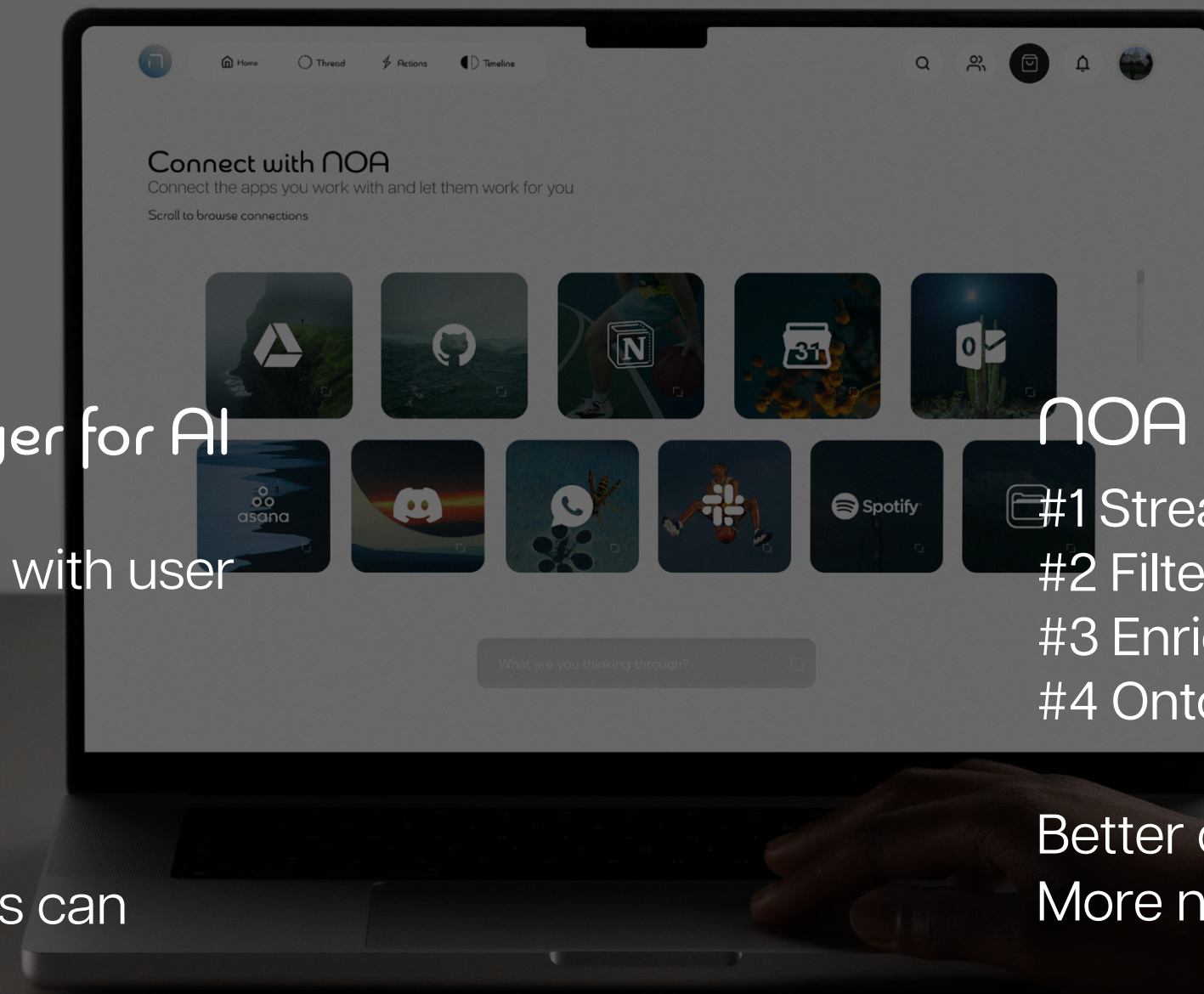
Every product sees only a fragment of the person.

At NOA Intelligence, we're building the user context layer for AI, enabling technology to evolve around the way people live, work, and make decisions.

Our Innovation: The Universal Context Layer for AI

Every AI experience should act with user context..... at scale.

NOA streams, structures, and ontologizes user context into a persistent layer that AI products can understand and activate.



NOA Data Pipeline:

- #1 Streams data
- #2 Filters data
- #3 Enriches data
- #4 Ontologizes data

Better context. Lower token cost.
More native experiences.



First Commercialization Step: The Companion

- 1) No-cost for daily intelligence
- 2) Paid for real-time intelligence

NOA

Connect core apps, receive a daily intelligence report, generate actions to take, and track basic progress.

NOA+: \$9.99/month

Unlock real-time intelligence, richer promptless guidance, deeper integrations, points, progress tracking, and social sharing.

Creator-led consumer launch across LinkedIn, X, Instagram, and short-form content to build trust, onboard early users, and validate daily habit formation.



Second Commercialization Step: B2B Workforce Intelligence

We expand into B2B as a workforce intelligence hub, helping individuals in teams track, manage, and execute work across domains, apps, and conversations.

NOA is moving from stealth R&D to market validation.

2 weeks into market validation

Consumer Pull

100+ B2C word of mouth sign-ups for NOA's personal intelligence companion at New York Tech Week.

B2B Demand

10+ businesses interested in piloting NOA Intelligence for workforce intelligence.

Strategic Foundation

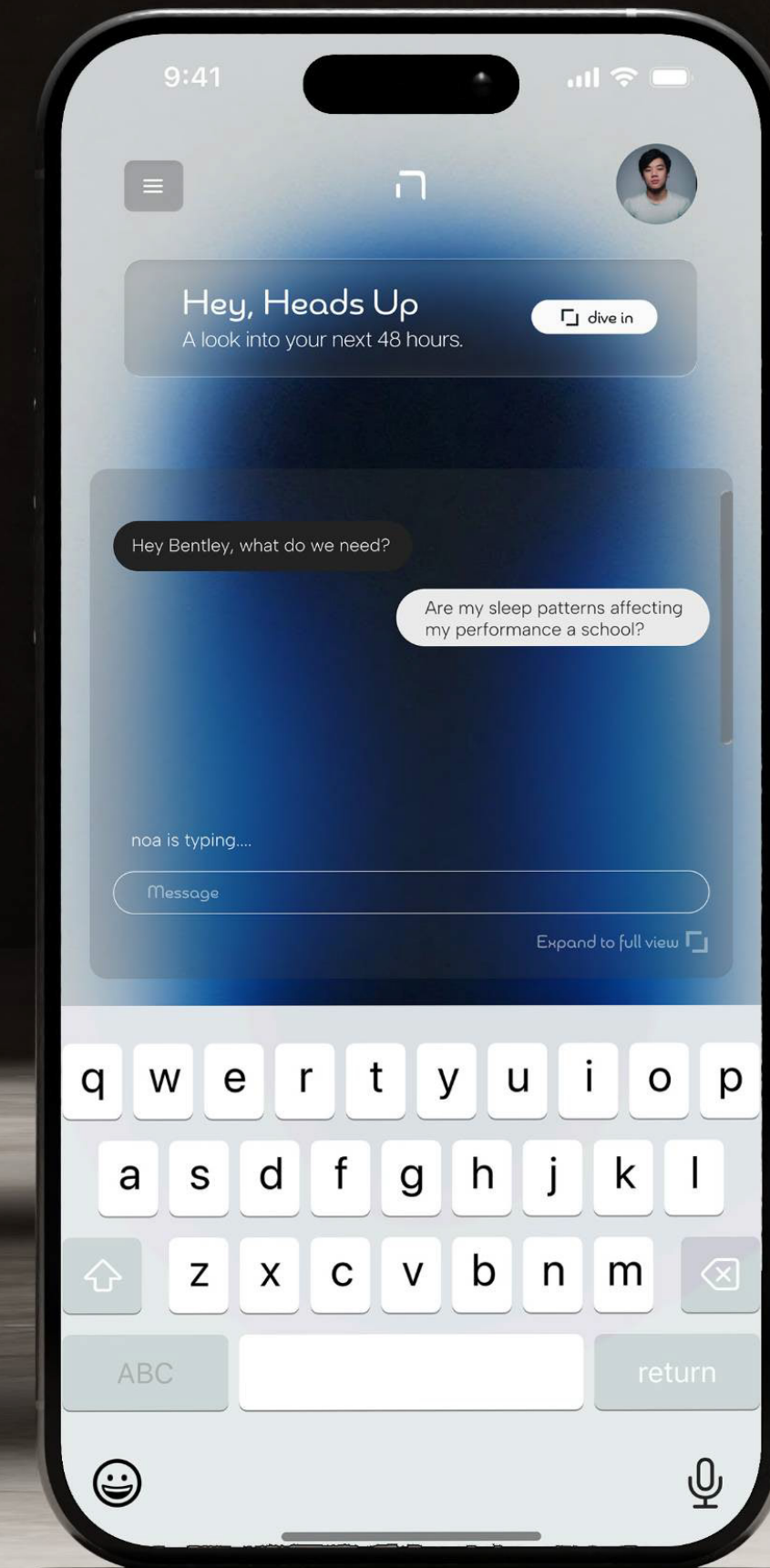
Built with Confluent accelerator support and guidance from lead engineers.

Technical Validation

USPTO-filed patent supporting NOA's contextual orchestration model.

Strategic Support

Board support from a leader at Blue Origin.



Raising \$1.5M Pre-Seed SAFE

Move NOA from validated R&D into consumer launch, B2B pilots, and commercialization.

Use of funds

35% Product + Engineering

Launch NOA, deepen integrations, improve intelligence quality, and harden infrastructure.

30% Consumer GTM

UGC "keep moving" campaign, user acquisition, onboarding, and conversion testing.

20% B2B Pilot Development

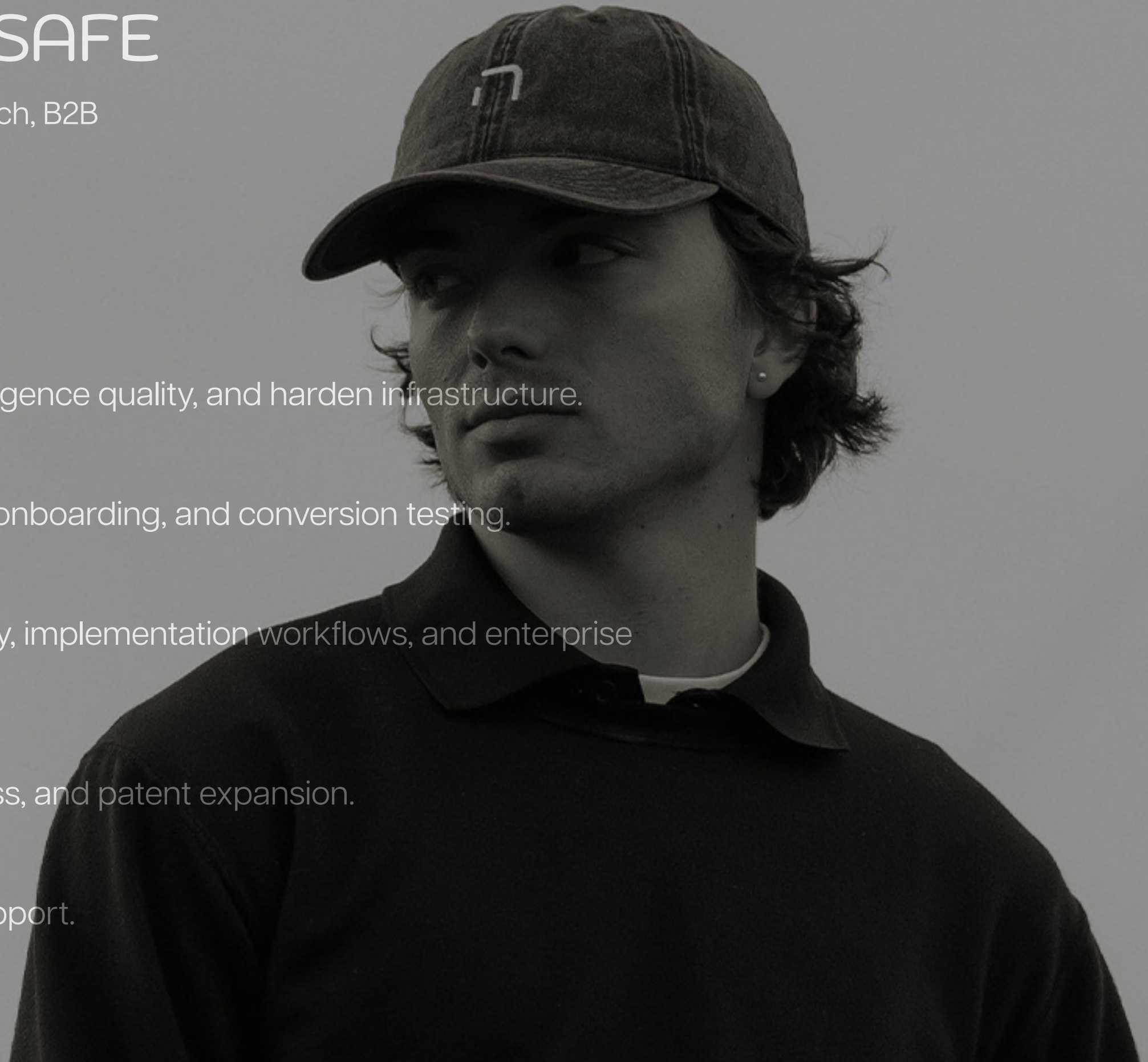
Workforce intelligence pilots, customer discovery, implementation workflows, and enterprise narrative.

10% Data, Security + IP

Privacy, data infrastructure, compliance readiness, and patent expansion.

5% Operations

Legal, finance, admin, and founder execution support.

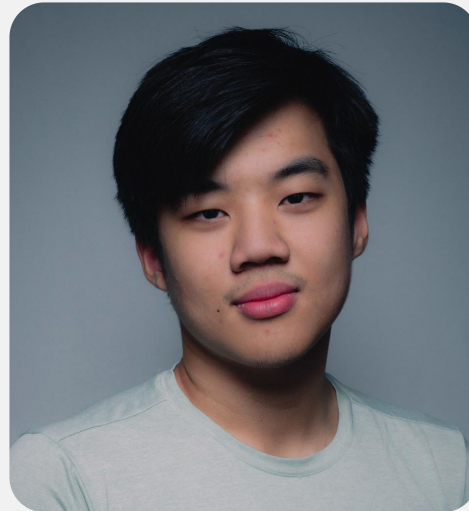


Built by operators who understand data, product, and go-to-market.

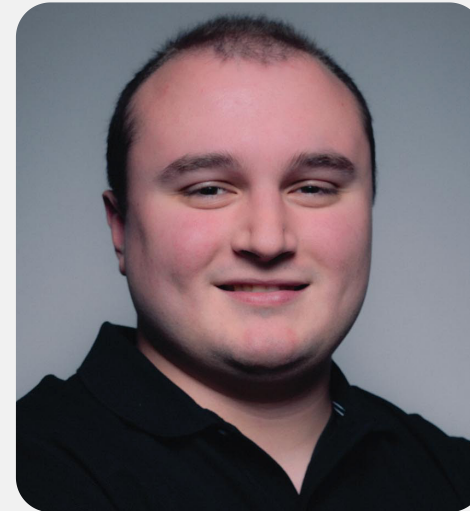
NOA is our response to a simple belief: quality of life improves when intelligence moves with you.



Pablo Vazquez, CEO & Founder
Serial entrepreneur and designer across GTM, data science, EdTech, and BusOps growth execution.



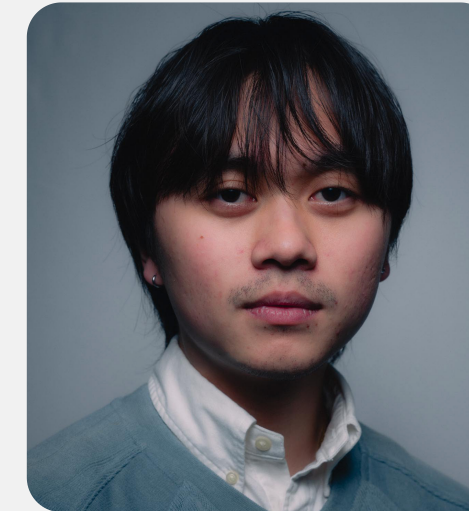
Bentley Aing, CTO
CS graduate from UCF. Developed architecture alongside Confluent engineers.



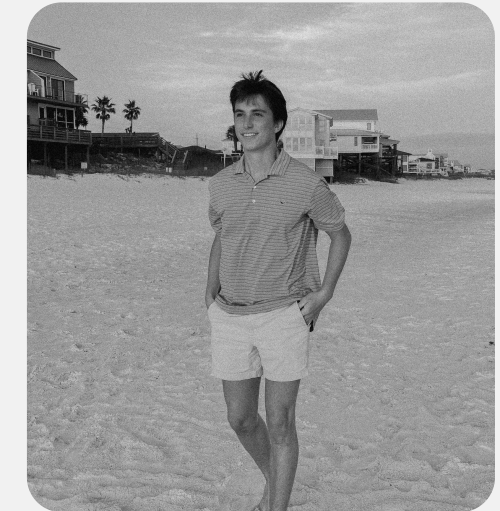
Gabriel Antonio, Applied AI
MS in CS graduate from UCF. Model training, agentic reasoning, and NOA's AI/database framework.



Alex Kalashnikov, Product
10+ years in UI development and product research at Beacon.



Donald Bunsuy, COO
Ex-Unleashed. Leads product operations and go-to-market delivery.



Andrew Gravlee, CMO
Former VP of Marketing at BUF. Leads consumer growth, campaigns, and targeting.



Redesign technology around people with us.

Raising pre-seed to build the user context layer for AI.

Partner as an investor
pablo@hinoa.io